

Code: 9E00404d

MBA IV Semester Regular & Supplementary Examinations, July 2013

CORPORATE INFORMATION MANAGEMENT

Time: 3 hours

Max Marks: 60

Answer any FIVE questions
All questions carry equal marks

- 1 How do you carryout environmental analysis?
- 2 What is network business model?
- 3 What are the components of internetworking infrastructures?
- 4 How do you manage I.T services?
- 5 List out the advantages and disadvantages of outsourcing.
- 6 Write short notes on the following:
 - (a) Centralization Vs decentralization.
 - (b) I.T policy.
 - (c) Data processing.
- 7 What are the problems in the project management?
- 8 Explain technology cycles.
